

Promote your company and help offset conference costs by becoming a 2024 CASFM Annual Conference sponsor! This year, the conference will be held at the Park Hyatt Beaver Creek Resort & Spa in Beaver Creek, CO. Sponsorships are offered at three levels, with commensurate benefits in each category, as seen in Table 1 below. This year, a few a la carte add-on options will also be available, as shown in Table 2. The a la carte options can be added to any sponsorship level but are not sold separately. All sponsorships will include a banner ad within the conference application and a single conference registration.

Questions should be directed to Michelle Danaher at mdanaher@olsson.com or 303-214-3446.

Table 1 - Sponsorship Levels

	Platinum 3 Available	Gold 14 Available	Silver No Limit
Cost	\$6,000	\$2,750	\$1,250
2024 Advanced Sponsorship Opportunity Notice	✓		
Company name on conference homepage	✓	✓	✓
App Banner/Ad	✓	✓	✓
Program advertisement (PDF only) – full page Platinum level, ½ page Gold level	✓	✓	
Sponsor 1 day of the conference – Company name in all 3 breakout rooms for 1 day or the on the ted talks breakout rooms	✓		
Sponsor either the Awards Dinner, the Wednesday Happy Hour, or the Keynote Speaker	✓		
Sponsor 1 breakout room – Company name in breakout room for one of the session blocks (Keynote, Special Sessions, Workshops, and Awards Ceremony excluded)		✓	
One (1) Conference Registration	✓	✓	✓

Table 2 - A La Carte Add-On Sponsorship Opportunities

Sponsorship Opportunity	Cost	Date	Number Available ¹
Round Table (30" Diameter)	\$150.00	9/30/24-10/3/24	5
In-person exhibit space (6' rectangular table)	\$300.00	9/30/24-10/3/24	20
Welcome / Ice Breaker	\$2,500.00	9/30/24	3
Tuesday Breakfast	\$1,400.00	10/1/24	5
Tuesday Lunch	\$1,400.00	10/1/24	5
Tuesday Happy Hour	\$2,500.00	10/1/24	3
Wednesday Breakfast	\$1,400.00	10/2/24	5
Wednesday Lunch	\$1,400.00	10/2/24	5
Late Night Snack	\$1,000.00	10/2/24	3
Golf Tournament	\$1,500.00	10/3/24	1
Golf Raffle	\$1,000.00	10/3/24	1
Yoga (per day)	\$700.00	10/1/24,10/2/24, 10/3/24	3

¹Multiple sponsorship opportunities are being offered for some of the highly attended events. You can purchase multiple spots if you want to be the sole sponsor of the event.

Sponsor Benefit General Information

- You can register to become a conference sponsor **online!** You will be able to select your sponsorship opportunities on the website. You can navigate to the Annual Conference page on the website <https://www.casfm.org/annual-conference/> for more information on the conference.
- A link to the sponsorship registration will be sent on **June 18, 2024**. Sponsorship registration will be open until **July 18, 2024** and logos, banner ads, and program ads (if applicable) are due **August 2, 2024**.
- Payment can be made online by credit card. Please note that sponsorship registration will be credit card only this year. A 2.9% credit card fee + \$0.30 per transaction will be applied to all transactions.
- All sponsorship levels – Your company name and website link displayed on our conference homepage and your logo in the conference program. Please note the following logo preferences:
 - Please send your logo in a high-resolution format
 - Native files are best (InDesign, Photoshop, Illustrator, etc.)
 - Transparent background is preferable
 - TIF, PNG, or JPG images. PDFs will also work
 - Vector images are best

Note: If your logo does not fit within the dimensions in the registration form, you can upload a placeholder and email your correct, high-resolution logo to mdanaher@olsson.com

- Please note that only one conference registration is included in the sponsorships.
- App Banner/Ad – Custom Graphic Banner/Ad/logo that is featured on the virtual platform main page. The banner/ads are set on a rotating schedule for the life of the virtual portal. The required size for Banner Ads is 950px wide by 380px tall. Accepted file types are png and jpeg. Sponsors can also provide a URL to an external link users will be taken to when they click the ad.

Platinum and Gold Sponsorship Levels

- **Advertisement Information**

Advertisement size will be based on sponsorship level as follows:

- Full-page advertisements (Platinum Sponsorship Level) are 8.5” wide by 11” tall and should be oriented as a vertical page.
 - Half-page advertisements (Gold Sponsorship Level) are 8.5” wide by 5.5” tall and should be oriented horizontally. The advertisement will be either the top half or bottom half of a page.
- **Conference Day Selection (Platinum Level Only)**
Your logo will appear in all three breakout rooms on either Tuesday or Wednesday afternoon or on the Ted Talks and workshops on Wednesday morning.
 - **In-Person Event (Platinum Level Only)**
The Platinum level sponsorships include sponsorship of either the Wednesday Awards Dinner, Wednesday Happy Hour, or the Keynote presentation. For these events, your logo will be prominently displayed at the event. You are also encouraged to bring your own branding to the event!
 - **Conference Breakout Room Day Selection (Gold Level Only)**
Your logo will appear in one breakout room for the sessions or Ted Talks on either Tuesday or Wednesday.

A La Carte Sponsorship Opportunities

- **In-person Exhibit Space:**

The in-person exhibit space twenty (20) 6-foot by 2.5-foot rectangular tables or 30-inch round tables. Each rectangular table will have two (2) chairs. Platinum sponsors will be given their choice of booth location first, then Gold level, and then Silver level based on the order of sponsorships received. The draft booth layout will be provided at a later date.

Setup may begin on Monday, September 30th and tear down will occur Thursday morning, October 3rd, by 9:00 am. Information on shipping, electrical, and audio-visual components are attached. An exhibitor form will be distributed to sponsors after the sponsor registration is received.

- **In-Person Sponsorship Opportunities:**

Several in-person sponsorship opportunities are available this year. For these events, your logo will be prominently displayed at the event. You are also encouraged to bring your own branding to the event! The in-person sponsorship opportunity logistics are summarized in Table 2.