



**2017 Annual CASFM Conference
September 19-22, 2017
Sponsorship Information**

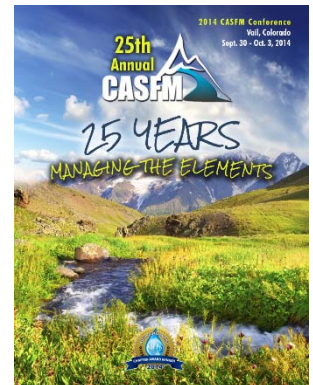
Corporate sponsorships help offset conference costs and provide an opportunity to promote your company. Sponsorships are offered at four levels from \$4,000 to \$650, with commensurate benefits in each category. The Platinum/Keynote, Gold, and Silver sponsorships include an exhibit space. The Happy Hours will be held in the vendor area; they are very well attended and include a full open bar. Questions should be directed to Deb Ohlinger at dohlinger@olssonassociates.com or 303.237.2072.

Platinum/Keynote Sponsor - \$4,000

We have an amazing keynote speaker – Chris Warner. “Chris Warner is one of America’s most accomplished mountaineers, leadership educators, and entrepreneurs. An expert at creating and leading high-performance teams; Chris is one of the rare adventurers on the speaking circuit with corporate and academic expertise, allowing him to educate, as well as motivate.” <http://chriswarner.com/>

Included with the sponsorship:

- Your company name and logo will be displayed prominently (approximately 2.5 inches by 1-1.5 inches) on the cover of the conference program provided to all conference attendees. Your name will be mentioned in conjunction with the keynote speaker’s address.
- One exhibit space with a 6-foot table (first choice of location). Electricity is available at an additional charge.
- Three conference registrations, which must be completed through the conference registration process. Additional attendees are required to register at regular registration rates. Only registered conference attendees will receive a conference name badge.
- Your company logo and website link prominently displayed on our conference homepage.
- Your company name prominently listed in advanced mailers and brochures.
- One full-page advertisement (supplied by sponsor) in conference program.



Gold Sponsor - \$2,300 (limited to seven – one sponsor per event)

- Choose from one of seven events: Tuesday Welcome/Ice Breaker, Wednesday Happy Hour, Thursday Breakfast, Thursday Happy Hour, Thursday Banquet, Thursday Casino Night, or Friday Golf Tournament. Sponsorship will available on a first-come basis.
- One exhibit space with a 6-foot table (second choice of location after platinum sponsors, in order received). Electricity is available at an additional charge.
- Two conference registrations, which must be completed through the conference registration process. Additional attendees are required to register at regular registration rates. Only registered conference attendees will receive a conference name badge.
- Your company logo and website link prominently displayed on our conference homepage
- Your company name listed in advanced mailers and brochures.
- Your company name and logo prominently displayed on all conference signage associated with the sponsored event.
- One half-page advertisement (supplied by sponsor) in conference program.



Silver Sponsor - \$900

- One exhibit space with a 6-foot table (choice of location after platinum and gold sponsors). Electricity is available at an additional charge.
- One conference registration, which must be completed through the conference registration process. Additional attendees are required to register at regular registration rates. Only registered conference attendees will receive a conference name badge.
- Your company name and website link displayed on our conference homepage and your logo in the conference program.

Bronze Sponsor - \$650

- One conference registration, which must be completed through the conference registration process. Additional attendees are required to register at regular registration rates. Only registered conference attendees will receive a conference name badge.
- Your company name and website link displayed on our conference homepage and your logo in the conference program.
- This sponsorship does not include a booth and is perfect for those who want to support the conference but don't want a booth.

The total number of available booth spaces is 20. The tentative booth layout is shown on the next page. It will be finalized after the July general membership meeting to be held at the conference location. The deadline for sponsors/exhibitors is **August 18, 2017**. Setup may begin on Tuesday, September 19th at 4:00 pm and tear down will occur Friday morning, September 22nd.

You can now register to become a conference sponsor **online!** Use the link below or navigate to the Annual Conference page on the website www.casfm.org and click on 2017 Sponsorship Information. Payment can be made online by credit card. Instructions for paying by check will be included in a confirmation email.

<https://casfm.formstack.com/forms/2017confexh>

You will be able to select the sponsorship level and event on the website. Sponsor discount codes for registration will be provided once the conference registration opens.

Platinum/Keynote Sponsorship - \$4,000	
Gold Sponsorship - \$2,300	
Tuesday Welcome/Ice Breaker	Wednesday Happy Hour
Thursday Breakfast	Thursday Happy Hour
Thursday Banquet	Thursday Casino Night
Friday Golf Tournament	
Silver Sponsorship - \$900	
Bronze Sponsorship - \$650	



TENTATIVE LAYOUT - SUBJECT TO CHANGE

2017 ANNUAL CASFM CONFERENCE
SPONSOR AND EXHIBITOR BOOTHS

